

MUSÉE HORTA
SAINT-GILLES
HORTAMUSEUM
SINT-GILLIS

Horta & C°

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Victor Horta © Horta Museum

What is Horta & Co?

Horta & Co is an organisation founded in early 2021 under the auspices of the Horta Museum.

Horta & Co will immerse you in the fascinating oeuvre of the pioneers of the Art Nouveau movement: **Victor Horta, Paul Hankar and Henry Van de Velde**. Lesser-known contemporaries will also be featured, such as Jules Brunfaut, Maria Sèthe, Lina and Paul Cauchie, Jean-Baptiste Dewin, Léon Govaerts, Anna Boch, Gustave Strauven, Emiel Van Averbeke, Ernest Blerot, Paul Saintenoy, as well as a number of international stars such as Margaret MacDonald, Hector Guimard, Lilla Hansen, Emile Gallé, Josef Hoffmann and Antoni Gaudí.

Horta & Co also highlights the **second wave of innovation after the First World War**. One quest for purity led to Modernism, while another continued to crave more graceful Art Deco lines. Modernism and Art Deco are diametrically opposed and between them the debate of Belgian architecture in the interbellum takes place. Horta, Van de Velde and their contemporaries also evolve in this story, and they in turn influence the next generations.

Horta & C°, an initiative of: Werner Adriaenssens, curator of 20th Century Collections at the Royal Museums of Arts and History (RMAH); Arlette Clauwers, former director and founder of Korei VZW & the Brussels Biennale of Modern Architecture; Tom Packet, PhD researcher – Vrije Universiteit Brussel (VUB); Linsy Raaffels, project officer heritage and PhD researcher, VUB – Department of Architectural Engineering; Dirk Van de Vijver, associate professor of architectural history at Utrecht University; Jos Vandenbreenen, former director of the Sint-Lukasarchief VZW, administrator of the CIVA Brussels Foundation and heritage architect; Ann Voets, art historian and landscape architect & Benjamin Zurstrassen, curator of the Horta Museum.

BECOME AN AMBASSADOR OF THE HORTA MUSEUM!

2021-2022



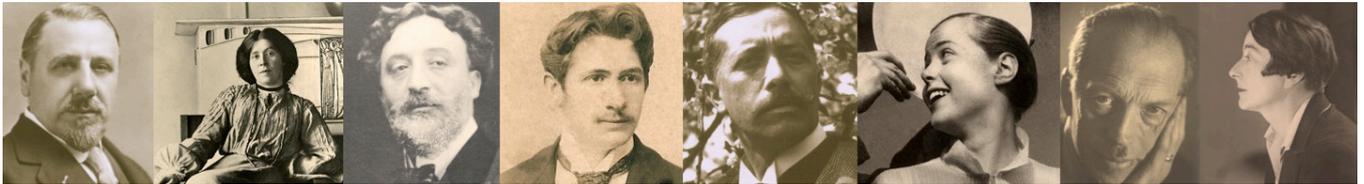
Support the expansion of the collections, the library and the archives and enjoy the many advantages that Horta & Co has to offer.

What can you expect from Horta & Co?

An interdisciplinary immersion in the architecture of Art Nouveau, Art Deco and Modernism; but also the applied arts, furniture, crafts, literature, garden design and landscape art or urban planning. **Horta & Co shows you how to look differently to see more!**

Horta & Co invites you to activities such as lectures, visits, colloquia, book presentations and day trips. With Horta & Co, you'll also participate in the debate on the preservation, restoration, authenticity and repurposing of heritage.

Activities take place in Dutch, English and French.



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How do I become an ambassador for Horta & Co?

Per working year, from 1 June 2021 to 31 May 2022

Horta & Co membership grants you unlimited access to the Horta Museum and one free visit for a guest. Additionally, you receive a newsletter and can participate in activities at more favourable rates.

Send an e-mail to horta.and.co@gmail.com with the following mention: "I/we become an ambassador", include your first and last name (+ that of your partner), address, date of birth and your choice of your ambassadorship: 30 € / 45 € or 15 €.

To be transferred to account:

BE14 3632 1223 0683 of Horta & Co

Membership rates

Become an ambassador

30 € per year (individual) or 45 € per year (with partner)

Become a young ambassador (under 26)

15 € per year